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An institute of international educational standards, The International School of Business and Research (ISBR) was set up under the aegis of Bangalore Education Trust (established in the year 1990).

The incubators of ISBR had a dream - the dream of a gateway that provides a global outlook, an infrastructure that beckons to explore and learn, a cradle that nurtures high ethical and human values. ISBR stands in the silhouette of such a dream. It is envisioned to become a globally recognized center of learning and research.

The edifice of ISBR is built on the foundation of three building blocks – the Governing Council, the Academic Advisory Board and the Board of Studies. These apex bodies, individually and collectively, contribute towards high standards of academic governance.

With the competence and experience of the best minds from academics and industry, ISBR Business School is envisioned as an institute of high academic standards. The spirit of excellence that has founded ISBR Business School will remain the driving force. ISBR is committed to excellence in scholarship, training and service.

ISBR Business School takes pride in being a place where students and faculty can pursue knowledge without boundaries, a place where theory and practice combine to produce a better understanding of our world and ourselves. ISBR education prepares you to think on your feet and act decisively in any business environment.

At ISBR, the focus goes beyond education. ISBR aims to prepare students for life - ingraining in them the psyche of an eternal student - making them leaders, a leader who is an ever learner, driven by thirst for knowledge and the passion to excel and ignited with the desire to achieve success for life.

Message from Placement Head

We, at ISBR Business School firmly believe that every student's journey is unique at ISBR and beyond classroom learning. This very ideology is the basis of tailor made training programs suiting each one's needs and requirements.

ISBR's Training & Transformation department otherwise called "Metamorph" ensures our graduates have the tools they need to make an impact in the corporate world and have sustainable careers. An array of resources are provided during their master's journey at ISBR to ensure their professional development and industry readiness, leveraged with engaging participation from industry practitioners. Our recruitment process over the years, reflects the interest of corporates in ISBR's Talent. ISBR Business School's pedagogy ensures that we

combine theory and practice with an industry perspective to help our graduates not only gain in-depth knowledge but also give them the ability to navigate the dynamic market-place. We have been able to add top global brands in our recruitment process and the list is only growing by the year. The exceptional talents available at ISBR have been successfully converting such opportunities and bagging attractive compensation packages.

Through this forum, I would like to assure all the prospective students who aspire to pursue their master's at ISBR that at ISBR, we present to you a world of career opportunities .

Welcome to ISBR. Welcome to Real World,Real Learning.

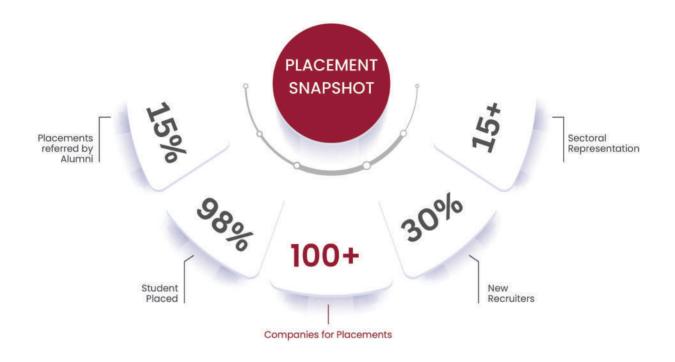
Best Wishes,

Ameena Sattar Head-Corporate Relations ISBR Business School



DEPARTMENT OF PLACEMENTS

The Department of Placements at ISBR Business School operates on a win-win model for its stakeholders. Through Skill Capital (Internship Fair) and Talent Connect (Placement Drive), ISBR Business School sets up platforms for students and industry to explore and fulfill mutual aspirations. The AICTE-CII Survey of Industry Linked Institutes has rated ISBR Business School under "Platinum" Category for five consecutive years. This places ISBR Business School among top 3% of management colleges in India.ISBR Business School is also a proud recipient of "Best Industry Linked Institute (Emerging)" in the AICTE-CII survey, 2020. The afore mentioned recognitions are a testimony to the strong and unparallelled collaboration ISBR Business School enjoys with the industry and a reflection of the trust and confidence the corporate world bestows on ISBR Business School.



Roles Offered



HR **Analyst**



Digital **Marketing Expert**



Project Manager



Research **Analyst**



Operations Manager



Product Manager



Compliance Manager



Executive **Taxation**



Finance Analyst



Business Development Manager Executive

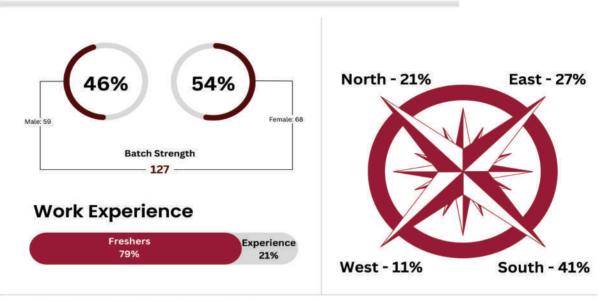


Purchase

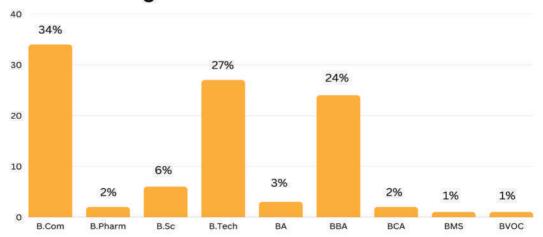


Market Research Analyst

Batch Matrix PGDM 2020-22

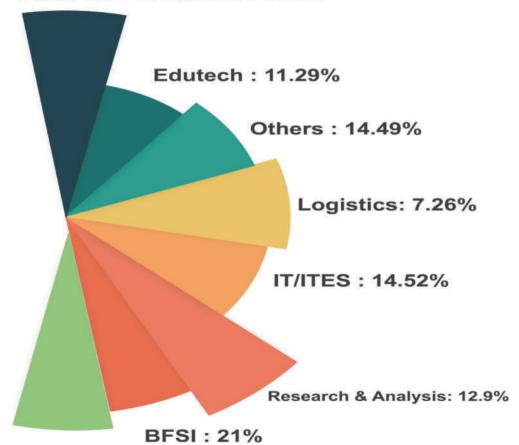


Education Background



Sectorwise Placement

FMCG & E- Commerce: 4.84%



Consulting:

Company Participation

42 Gears Mobility Systems Pvt Ltd	Board Infinity	City Union bank
Accenture	Borderless Access Pvt. Ltd.	Cogno Al
Adecco India	Brand.Comm	Confederation of Indian Industry
Advatix	Britannia	ConvertCart
Agile Capital Services	BuyerForesight	DCB Bank Ltd
ANZ	Campus Technology	Dell
Assurance Intl Limited	CapitalVia Global Research Limited DHL Supply Chain India Pvt Ltd	
Bahwan Cybertek Pvt Limited	CareerLabs	Drip capital
Berger Paints India Limited	Cinepolis India Pvt Ltd	DTDC

Dun & Bradstreet	Gartner	Intellipaat
eLitmus	GoDigit	Jumbotail
Envision Financial Systems	Grand Thornton	KDEM
Evosys Global	Hero Enterprise	KOTRA
Exlservice	HEXAWARE	KPMG
Fanuc India Pvt Ltd	HGS Digital	Leadsquared
Federal Bank	Hitachi	L'Oreal India Private Limited
FedEx	Holisol Logistics Pvt Ltd	Markets and Markets
Finastra	HONO	Mckinley & Rice
Flipkart	Housing.com	Mindhouse
Forrester Research	Ibus networks	Motilal Oswal Financial Services
Fyers Securities	Icicilombard	Ninjacart
Galilee Intelligent Logistics	IDEX	Nobroker Hood
Technologies Pvt Ltd	Infiniti Research	NoPaperForms

Optimal Strategix Group	Smartstream technologies
Planet Spark	SRVA Education Pvt Ltd
PNB Glits	Sunstone Eduversity
Practo Technologies Pvt.Ltd	TCS
PricewaterhouseCoopers	Tejas Networks
PRISM JOHNSON LIMITED	The Times Group
Rakuten	Toyota Industries
Randstad	Tredence
Repos Energy India Pvt Itd	Trinamix
Salesken.ai	Tvam Naturals
Sap labs	VDart
Sapio Analytics	Virtusa
Scaler Academy	VKEDUTECH INFO Pvt Ltd
SearchBourne Consulting	Zycus
Skill-Lync	Zyoin

Sector Wise Company Participation

Sector - BFSI

































Sector - INFORMATION TECHNOLOGY







































Sector - LOGISTICS & MANUFACTURING

LOGISTICS

















MANUFACTURING









Sector - FMCG & STAFFING

FMCG





























Sector - EDUTECH & E-COMMERCE

EDUTECH























E-COMMERCE















Sector - RESEARCH & CONSULTING

































Ashok Vardhan Rao Basuthkar

Analyst, Project/Program Management
DELL Technologies

PGDM Class of 2022



It is often difficult to make decisions in life if one focuses only on outcomes rather than enjoying the process and living with a desire to seek knowledge, only helps to achieve great heights. I'm happy that I chose ISBR for my PGDM program which is a great platform that benefits us to discover new perspectives in life. ISBR helps us to bridge the gap between the outside world and within ourselves. Glad to be a member of this family!



Jovita Devaraj
MT - HR, Hexaware Technologies
PGDM Class of 2022

My journey with ISBR has been nothing but fruitful, enriching and wonderful. I enrolled myself for ISBR's PGDM program in the year 2020 and there was no looking back ever since. At ISBR there are a ton of opportunities that enable you to be the best version of yourself and achieve to the fullest of your potential.

The faculty is great and supporting and they only make sure to give you all the best mentoring, guidance that you require. There are yet many elements at ISBR like diverse culture, friendly atmosphere, student driven clubs, webinars, guest lectures, field trips, one-to-one mentorship, placements etc. Talking of which, it rains opportunities at ISBR with respect to getting placed

Alumni Speak



Sai Vikas Reddy
Product Marketing Specialist,
42 Gears Mobility Systems
PGDM Class of 2022

Change was constant during my two years of PGDM journey where I tried to improve myself to match the competitive world. Trusting oneself, the process, people and having clarity on your goals is critical. Faculty of ISBR and support staff were constantly involved in guiding and supporting us in all the possible ways. I got placed in 42Gears Mobility Systems as a Product Marketing Specialist during our campus placements. The journey from a management student to a working professional is a day to day process which demanded my constant efforts



V Indhumathi
Associate Analyst,
Envision Financial Systems
PGDM Class of 2022

I am V Indhumathi working as Associate Analyst at Envision Financial Systems. ISBR has been really helpful in upskilling myself. Academics were taught with real life examples to correlate. Each one of us was given importance by allocating corporate mentors to have a blend of corporate and academic experience.

The faculty and the placement committee support was constant till the last minute. I am very thankful to ISBR for giving me a platform to know who I am now.

Srinivasan Saai Mahesh Analyst, Optimal Strategix Group PGDM Class of 2022



My experience at ISBR Business School was enriching in terms of technical skills and research training. Since my interests were inclined towards business analytics, I was very much fulfilled by the trainings given by the faculty at ISBR. The faculty have taken us through various workshops, seminars and hands on teaching techniques which proved to be very helpful for promoting self interest in academics as well as for getting confidence in our placements. It played a tremendous role in getting me the job role that I was interested in, thanks to the amazing and hardworking faculty and student coordinators who have rich connections with the placement industry.

Vaishnavi Sawant Senior Executive, Flipkart PGDM Class of 2022



The two years of hybrid journey in ISBR Business School has been the best of all. The institute took us through all the experiences towards grooming ourselves. All the guest sessions arranged were so inspiring and value adding. The placement process was planned in a way to mold the students to fit in their area of interest. Starting with aptitude to mock GD and PIs, I have noticed the change it brought to me. Thanks to ISBR for building a foundation of my career.

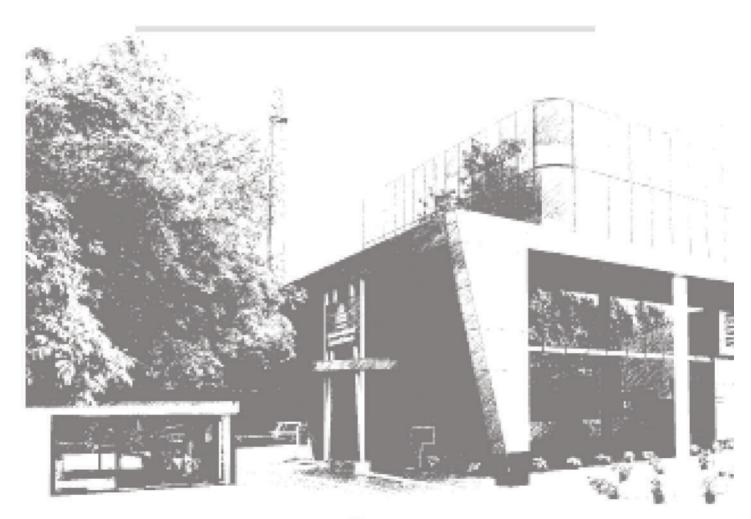


Manisha Jain
Credit Assessment Officer,
ANZ
PRODUCTION OF 2022

ISBR for me is something more than just an institute I graduated from. To me it was a platform to learn.

explore and discover an entire new world. I am grateful to ISBR for giving me exposure to the industry and right training to get placed at ANZ. Working at ANZ was an amazing experience where I was able to learn new things, interact with management and understand the working of the Australian Banking industry.

ISBR Group of Institutions



ISBR Busines School

ISBR College

ISBR Law College

Department of Executive Education

ISBR Research Centre

ISBR Evening College





International School of Business & Research Bangalore Approved by AICTE

ISBR Business School

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